

CREATIVE AND INNOVATIVE SOLUTIONS BY BOOKSHOPS AND BOOKSELLERS ASSOCIATIONS

Frankfurt Book Fair, Thursday 12.10.2017, 10.00 am to 5.00 pm
Conference Room: Tulip Lounge, Hall 5.1

Upon registration only

10.00 am – 10.05 am	Introduction by EIBF Co-Presidents
10.05 am - 10.30 am	Opening Keynote Address by Fabian Paagman , Owner of <i>Paagman Boekhandels</i> , Netherlands Co-President of the European and International Booksellers Federation
10.30 am – 11.00 am	Discussion about the morning keynote <i>Session moderated by: TBC</i>

11.00 am - 11.15 am: Coffee Break

11.15 am – 12.30 pm	"The Best Things I Did in my Bookshop Last Year" <i>Five EIBF Associations select one bookseller from their country to give a 15-minute presentation on innovative and creative things they did in their store this past year</i>
Presentation 1:	Pierre Coursières , CEO of <i>Le Furet du Nord</i> , France Board Member of the Syndicat des distributeurs de loisirs culturels (SDLC)
Presentation 2:	Kári Árting , Owner of <i>Rit & Rák</i> , Faroe Islands
Presentation 3:	Patrick Musial , Owner of <i>Buchhandlung Musial</i> , Germany Board Member of the German Booksellers Publishers Association's Retail Committee
Presentation 4:	Jane Streeter , Owner of <i>The Bookcase</i> , UK Past President of the Booksellers Association of the UK and Ireland
Presentation 5:	Cristina Benavides & Andrés Pandiella Owner of <i>Librería Lex Nova</i> , Spain
12.30 pm – 1.00	Discussion: Can "The Best Things" presentations be adapted for my country?

Session moderated by: Jane Streeter,
Owner of *The Bookcase*, UK
Past President of the Booksellers Association of the UK and Ireland

1.00 pm - 1.30 pm: Sandwich lunch on the spot

1.45 pm - 2.15 pm

Susanne König

Executive director of *The Powerhouse Arena* and *Powerhouse*, USA

In her 12-year tenure at POWERHOUSE, Susanne König has produced high-profile book launches on everything from politics and literature to food and pop culture, hosting authors such as Al Gore, Chelsea Clinton, David Sedaris, Anthony Bourdain, Karl Ove Knausgaard, Salman Rushdie, and many more. She also hosted the Festival Neue Literatur at Powerhouse for several years, and sits on the New Books in German jury.

Susanne König has recently been awarded the Bookseller Prize of the German Book Office New York.

2.45 pm – 3.00 pm: Afternoon Break

3.00 pm – 4.15 pm

"The Best Things my BA Did Last Year"

Five EIBF BA's do 15 minute presentations on the best things their association did this past year.

Presentation 1:

Mats Ahlstrom,

Owner of « Djursholms Bokhandel », Sweden

President of the Swedish Booksellers Association

Presentation 2:

Jakub Petr,

Owner of « Knihkupectvi », Czech Republic

Czech Booksellers Association

Presentation 3:

Patricia Genat

CEO of "ALS Library Services", Australia

Past President of the Australian Booksellers Federation

Presentation 4:

Sveinung Råmundal

Owner of Director of *Kviteseid Bookshop*, Norway

Board member of the Norwegian Booksellers Association

Presentation 5:

Nadezhda Mikhaylova

President of the Russian Booksellers Association

4.15 pm - 4.40 pm

Discussion about B.A.s' presentations. Can these patterns be adapted for my country?

Session moderated by: Juancho Pons
Owner of *Libreria Pons*, Spain
President of the Spanish Booksellers Association

4.45 pm: Closing words by the Co-Presidents