

**CREATIVE AND INNOVATIVE SOLUTIONS  
BY BOOKSTORES AND BOOKSELLERS ASSOCIATIONS**

*Frankfurt Book Fair, Thursday 11.10.2018, 9.30 am to 12.30 pm followed by a sandwich lunch  
Conference Room: Tulip Lounge, Hall 5.1*

***Upon registration only***

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09:25	<i>Doors open</i>
09:30 - 09:35	Introduction by EIBF co-Presidents
09:35 - 09:55	Keynote Speech by <b>Fabian Paagman</b> , Owner of <i>Paagman Boekhandels</i> , Netherlands Co-President of the European and International Booksellers Federation
09:55 – 10:05	Discussion of keynote speech
10:05 – 10:25	<b>Hazel Kenyon</b> , Research Director, Nielsen Book, UK
10.25 – 10:35	Q&A
10.35 – 11.05	<b>Nora Bechler</b> Market research department, Börsenverein des Deutschen Buchhandels, Germany

**11:05 – 11:20 Coffee Break**

11:20 – 11:50	<b>Oren Teicher</b> , CEO of the American Booksellers Association, in conversation with <b>Lynn Roberts</b> , Square Books, Oxford, MS; <b>Adam Sonderberg</b> , Seminary Coop Bookstore, Chicago, Il; and <b>Dylan Brown</b> , Skylight Books, Los Angeles, CA
11:50 – 12:00	Q&A
12:00 – 12:20	<b>Meryl Halls</b> Managing Director of the Booksellers Association of the UK & Ireland, UK
12:20 – 12:30	Q&A
12:30	Closing words by EIBF co-Presidents

**12:30 Sandwich lunch**